

Press Release

Cambridge, 19th April 2021

Sepura Celebrates Cambridge News Large Business Award and **Investor in People Silver Accreditation**

Sepura has received two significant awards in quick succession, to round off a year of growth and record revenues.

Following its latest assessment with Investors in People (IiP), Sepura is delighted to achieve the 'We Invest in People Silver Accreditation' - a rating that only 20% of companies assessed succeed in achieving. This followed on quickly from Sepura being confirmed as "Large Business of the Year" at the Cambridge News Business Awards.

Commenting on the double success, Sepura CEO Steve Barber said

lack Our people are the reason for our continuing success, and the hard work we have undertaken to create a culture of bringing our people together productively are reflected in these awards. We are investing heavily in our R&D teams to bring our next generation LTE products to the critical communications market as well as building our commercial and business teams to support future growth.





Image: Joe McHugh, Sepura HR Director and Steve Barber, Sepura CEO display the company's Cambridge News Large Business of the Year Award at their offices near Cambridge.

He continued: "IiP Silver accreditation is further proof that Sepura is the right place for highly skilled software and hardware developers and business specialists, to come to work and develop their careers. Sepura is a place where every employee can make a real difference in supporting our customers at the forefront of public safety, and to build the critical communication devices of the future."



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The accreditation is confirmation from Investors in People that Sepura has the right principles in place to manage its internal policies, but also that employees, team leaders and management are actively working to ensure consistency across the business, with the benefits being felt by the entire workforce.

Paul Devoy, CEO of Investors in People, commented: "We'd like to congratulate Sepura on this achievement; Silver accreditation on We Invest in People is a remarkable effort for any organisation, and places Sepura in company with leading organisations that truly understand the value of people."

The Cambridge News Large Business Award was handed to Sepura at an online event on 25th March, and saw Sepura recognised for stellar achievements in the past 18 months, including large fleet radio sales to the Metropolitan Police, Norfolk and Suffolk Constabularies and emergency services in Brazil, Sweden, Norway, Belgium and the Netherlands, amongst many others.



Joe McHugh, HR Director at Sepura added: "I want to dedicate both the Cambridge News Large Business of the Year Award and the Investors in People accreditation to our employees here in Cambridge and around the world who have all worked tirelessly to make Sepura a global leader in critical communications."

Sepura's Business Excellence Award reflected the company's success in selling a record number of TETRA radios to public safety organisations around the world.

ABOUT SEPURA

Sepura is a recognised global leader in the development and supply of radio terminals, accessories and applications for TETRA-based mission-critical and business-critical communications. Based in the UK's Cambridge technology hub, Sepura provides local support through its global footprint, and is a trusted partner to public safety users and commercial customers in the professional mobile radio (PMR) market. Sepura's comprehensive solutions for critical communications enable customers to address the demanding operational challenges they face. For more information, please visit www.sepura.com.

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